EquiMaxit

HOME IMPROVEMENT & RENOVATIONS

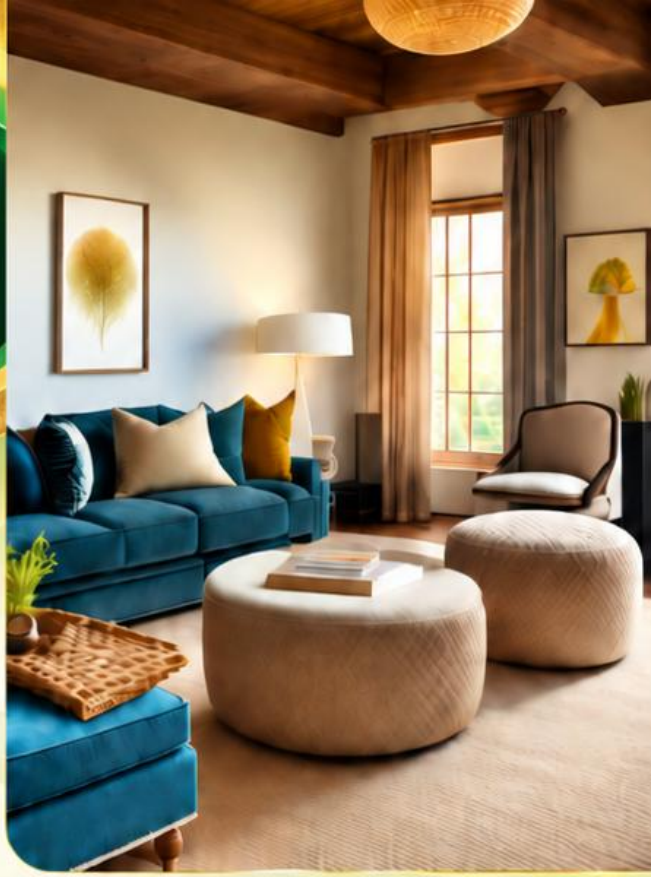
Fix Now, Pay At Closing



EquiMaxit

A new way to do Home Improvement

Fix Now, Pay At Closing



- **No hassle. No deposit.**
- **Quality Contractors**
- **Fast, Free Estimates**

The single comprehensive solution available in the market.

As the certified and insured General Contractor on each project, your devoted EquiMaxit™ team will expedite the process to completion with tranquility, managing all aspects from the initial proposal to the beautifully executed final product.

Contemporary, Straightforward, and Clear.

Witness a level of transparency like you've never seen before, with real-time updates at each phase of the project, saving you from numerous hours, inconveniences, and potential errors.

100% Deferred Payment Until Closing

Whether it's rapid refresh or complete overhauls, sellers pay nothing until closing. This lets you maximize your profit on your house more rapidly.



"We have sellers all the time that they need to do upgrades but they don't have the funding for it so we think this is a great concept."

Kathy Schmidt & Dana Patterson

Schmidt & Patterson Group



DON'T LEAVE MONEY ON THE TABLE

Pre-listing enhancements are crucial to unlocking the highest potential value of any property. Evidence shows that move-in ready homes draw more buyers, sell more rapidly, and yield higher prices than those sold as-is. By carrying out these pre-listing improvements with EquiMaxit™ you can showcase your home in the most appealing way without any upfront payment.

Exit the closing table with a substantially larger sum of money.

Outdated or poorly maintained homes tend to receive low-ball offers and may linger on the market. Rather than limiting your potential buyer pool or settling for a lower price, consider seeking assistance from EquiMaxit™. We specialize in strategic updates that aim to attract buyers and maximize your net profit.

Escape the stress associated with a conventional home improvement project.

Embarking on improvements with EquiMaxit™ comprehensive solution is effortless and hassle-free for both sellers and agents. Your EquiMaxit™ Project Manager will handle every aspect from beginning to end, allowing you to relax and not lift a finger. Plus, you won't have to make any payments until the Closing.

Distinguish yourself from the competition.

A mere 8% of today's buyers actively seek fixer-upper properties. The majority of modern buyers prefer move-in-ready homes and are discouraged by listings that necessitate repairs and renovations. To achieve the highest selling price, it is crucial to address fundamental pre-listing updates, at the very least.

Trusted By The Real Estate Industry

VIRTUAL PROPERTIES REALTY

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HN HARRY NORMAN REALTORS

Better Homes and Gardens REAL ESTATE | metrobrokers.com

BHHS BERKSHIRE HATHAWAY HomeServices

RE/MAX

Century 21

David Mills

Better Homes Metro Brokers

"EquiMaxit™ saved the day, they came in as the hero, provided the funds to get the work done so the house could sell."





Lunaria Ross

Atlanta Communities

"EquiMaxit™ saved my string $11,000 in pet damage to the property, within a weeks time they completed the work, a day after I listed and 2 days later we had a contract. Thank you so much!"

SCAN TO SEE MORE PROJECTS





The Path to a Successful Home Sale in 4 Simple Steps



Fix Now, Pay At Closing

Homes that undergo updates by EquiMaxit™ experience accelerated sales, spend less time on the market, and increase their sales price by an average of $71,000.

Get Your Estimate

After your real estate agent submits a request for a complimentary estimate, a Home Improvement Consultant from EquiMaxit™ will promptly reach out to discuss the property and determine the necessary work to align with your selling objectives. Within a single business day, you will receive a General Estimate based on the initial information provided.

Fine Tune Project Scope

Once the scope of work has been defined and finalized, an approved contractor from EquiMaxit™ will create an estimate that outlines the details of the suggested improvements aimed at enhancing the value of your home. This estimate will be comprehensive, providing a breakdown of the tasks to be undertaken and their associated costs.

We get to work, You Sit Back and Relax!

Your EquiMaxit™ Project Manager will now assume control. They will handle every aspect of the project, including permitting (if required), sourcing labor and materials, and ensuring your complete satisfaction upon completion. With the convenience of the EquiMaxit™ project portal, you and your agent can monitor the progress of the project from anywhere.

We get Paid when you Sell

With EquiMaxit™, you have the freedom to pay for the work once your home is sold. There are no upfront payments required, and you won't be subject to any interest charges, fees, or profit sharing arrangements. You can proceed with confidence, knowing that payment will only be due at the closing of the sale.

EquiMaxit

Established in 2017, EquiMaxit™, led by CEO Bob Fuoto, was established with the aim of addressing a prevalent issue faced by numerous families in Atlanta and surrounding cities. Homeowners recognized the importance of making updates to maximize their home sale profits, but lacked the immediate funds to cover the upfront costs.
Driven by the belief that sellers should not have to compromise their equity due to the challenges, expenses, and time-consuming nature of most home improvement projects, EquiMaxit™ emerged as a solution.

As the leading home improvement solution in the area, EquiMaxit™ offers deferred payment options until the sale of the property. This means no interest charges, fees, or profit sharing. Agents and homeowners who choose to work with EquiMaxit™ benefit from the following advantages:

- Most home updates increase the Sellers' return on investment (ROI).
- Agents secure listings and achieve quicker sales without encountering stress or complications.
- Most Sellers increase their sales price by an average of $71,000.

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RE/MAX

Century 21

"Thanks for your assistance with repairs on Adam and Gabriel Hardin's home. We were able to close on that recently and I appreciate the service and professionalism that your company provided. We could have never gotten $210,000 for the house in the condition that it was in prior to repairs.

Robin Brake
RE/MAX

